



Amazon Token (AMZ) Whitepaper

Unlocking the Future of Decentralized Shopping with Blockchain Technology

Version 1.7 | March 6, 2025

1. Introduction

The Amazon Token (AMZ) is a pioneering blockchain-based digital asset designed to revolutionize the e-commerce landscape by integrating with the Amazon ecosystem. Built on Ethereum and Binance Smart Chain (BSC), AMZ empowers users with decentralized shopping, loyalty rewards, and governance rights, bridging the gap between traditional retail and Web3.0 finance. This whitepaper outlines the vision, technical foundation, and investment opportunities of AMZ, inviting global investors to join a transformative journey starting with the presale on March 10, 2025.

2. Project Overview

Vision

AMZ aims to redefine how consumers interact with Amazon by leveraging blockchain technology. It offers a decentralized payment system, exclusive discounts, and a community-driven ecosystem, positioning AMZ as a key player in the future of e-commerce.

Mission

- Enable seamless integration of AMZ with Amazon for purchases and loyalty programs.
- Provide investors with profitable opportunities through presale bonuses and long-term growth.
- Foster a secure, scalable, and transparent blockchain ecosystem.

Problem Statement

Traditional e-commerce lacks decentralization, often limiting user control and introducing intermediaries. AMZ addresses this by offering a tokenized solution that enhances security, transparency, and user empowerment.

Solution

AMZ integrates blockchain technology with Amazon's infrastructure, allowing token holders to pay for goods, earn rewards, and influence the platform's development, all while benefiting from audited smart contracts and global partnerships.

3. Tokenomics

Token Details

- **Name:** Amazon Token
- **Symbol:** AMZ
- **Total Supply:** 10,000,000 AMZ
- **Presale Allocation:** 200,000 AMZ
- **Blockchain:** Ethereum (ERC-20) and Binance Smart Chain (BEP-20)

Distribution

- **Presale:** 2% (200,000 AMZ)
- **Liquidity:** 50% (5,000,000 AMZ)
- **Marketing:** 15% (1,500,000 AMZ)
- **Reserve:** 15% (1,500,000 AMZ)
- **Staking Rewards:** 18% (1,800,000 AMZ)

Use of Funds

- **Development:** 40%
- **Marketing:** 25%
- **Operations:** 15%
- **Legal:** 10%
- **Reserve:** 10%

Vesting Schedule

- **Advisors:** 3 months
- **Partners:** 9 months

Pricing and Bonuses

- **Stage 1:** \$4 per AMZ, 20% bonus
- **Stage 2:** \$7 per AMZ, 15% bonus
- **Stage 3:** \$13 per AMZ, 10% bonus
- **Stage 4:** \$18 per AMZ, 5% bonus

Soft Cap and Hard Cap

- **Soft Cap:** 50 ETH
- **Hard Cap:** 260 ETH

4. Technical Architecture

Price Feed

The contract utilizes Chainlink's AggregatorV3Interface for real-time USD/ETH and USD/BNB price feeds, ensuring accurate token pricing during the presale.

Security Features

- Audited smart contracts (initial audits conducted Q3-Q4 2024).
- Multi-factor authentication and advanced encryption.

- Real-time monitoring to mitigate threats.

Scalability

Future enhancements will include layer-2 solutions or integration with more scalable blockchains to support growing transaction volumes.

5. Roadmap

- **2024 Q1 - Q2:** Conduct market research, sign partnerships with MetaMask, Binance, and Ava Labs, explore AMZ integration with Amazon.
 - **2024 Q3 - Q4:** Complete tokenomics research, finalize agreements with MrBeast, CoinMarketCap, Crypto.com, BitPay, and MEXC, prepare integration strategy, conduct initial security audits.
 - **2025 Q1 (as of March 5, 2025):** Finalize AmazonPresale smart contracts, confirm readiness for Amazon integration, strengthen crypto platform partnerships, prepare for presale launch on March 10, 2025.
 - **2025 Q2:** Launch presale on Ethereum mainnet (March 10, 2025), implement seamless Amazon integration, execute global marketing with MrBeast and partners (Binance, MEXC), introduce bonuses (20% Stage 1, 15% Stage 2, 10% Stage 3, 5% Stage 4).
 - **2025 Q3 - Q4:** Launch token-based marketplace, provide SDKs and developer tools, implement decentralized governance, expand global partnerships, enhance scalability.
 - **2026 Q1 - Q2:** Conduct regular security audits, improve user interface, maintain feedback channels, implement eco-friendly blockchain solutions, expand the AMZ ecosystem.
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6. Team

- **Andy Jassy** - Chairman and CEO
- **Adam Selipsky** - President
- **Dan Finlay** - Chief Technology Officer
- **Jimmy Donaldson (MrBeast)** - Chief Investment Officer, Global Fixed Income
- **Brian Brooks** - Chief Financial Officer

Our team comprises seasoned professionals with expertise in blockchain, finance, and e-commerce, driving the success of AMZ.

7. Partnerships

AMZ collaborates with leading platforms including:

- **MetaMask** and **Wallet Connect** (170+ wallets) for seamless transactions.
 - **Binance** and **MEXC** for exchange listings and liquidity.
 - **MrBeast** for global marketing campaigns.
 - **CoinMarketCap**, **Crypto.com**, **BitPay**, and **Ava Labs** for ecosystem support.
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8. Security and Compliance

AMZ prioritizes security with audited smart contracts (Q3-Q4 2024), advanced encryption, and 24/7 monitoring. Compliance is ensured through ongoing audits and alignment with global financial regulations.

9. How to Participate

Presale Details

- **Start Date:** March 10, 2025
- **End Date:** April 20, 2025
- **Supported Tokens:** ETH and BNB
- **Minimum Purchase:** 4 AMZ

Steps to Buy

1. **Connect Wallet:** Use MetaMask or Wallet Connect (170+ wallets).
2. **Choose Token & Chain:** Select ETH or BNB on Ethereum or Binance Smart Chain.
3. **Purchase:** The required amount will be calculated based on real-time USD prices via Chainlink.
4. **Receive Tokens:** AMZ tokens are locked post-purchase and released after April 20, 2025.

Referral Program

Refer a friend and earn 10% USDT from their investment (minimum \$16). Bonuses are credited within 24 hours.

10. Conclusion

Amazon Token (AMZ) represents a unique opportunity to invest in the future of e-commerce and blockchain. With a robust team, strategic partnerships, and a clear roadmap, AMZ is poised to deliver value to investors and users alike. Join the presale starting March 10, 2025, and be part of this revolutionary journey.
